Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 09/30/2010

Call Sign	Channel Numbers		Community of I	license	
	5 (analog)	City	State	County	ZIP Code
KCTV	24 (digital)	Kansas City	MO	Jackson	64128
Liceasee Name					
Meredith Co	rporation				
New of Affiliation	Nielsen DMA	Licensee World Wide We	b Home Page Address (if a	pplicable)	
Network CBS	Kansas City	www.kctv5.com			
: - Facility ID	Previous Call Sign (if applicable)		License Renewal Exp	iration Date	
41230			02/01/2006		

Analog Core Programming

2.		State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).	3 hours
3,	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. 893.673?	Υ .
	(b)	Identify publishers who were sent information in 3(a).	
		The CBS Television Network provides information identifying the core programs it sustations affiliated with the Network, including an indication of the target child at the following publishers of program guides: TV Guide, TV Data Technologies, Tribund Services, and Kidsnet Media Guide and News. In addition to programing provided by network, KCTV began airing a 1/2 hour zoo show on Saturday mornings on September 25	audience, to e Media the CBS

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

(There are no analog core program reports.)

Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not need one or more elements of the definition of Core Programming, See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

 List Core Programs of any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. \$73,671. Also indicate whether the announced total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

, (a) S	rate the average number of hours of Core Programming per week broadcast	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.								
th) D	nd the Licensee broadcast on its main digital program stream the same Child	dren's Core Programmi	ng provided on its analog channel?		Y					
(e) li	Yes to 7(b), the Licensee certifies that the representations and children's prospect to its main digital program stream	rogram information pro	vided with respect to its analog cha	nmel apply equally with	Y					
п	No to 7(c), submit as an Exhibit a Statement of Explanation.									
(a) Si	are the asstage number of hours per week of free over-the-air digital video	programming broadcas	ain program stream,	0 hours						
(b) St	are the average number of hours per week of Core Programming broadcast	verage number of hours per week of Core Programming broadcast by the station on other than its main program stream, See 47 C.F.R. §73,671,								
(a) Do	oes the Licensee provide information identifying each Core Program aired oppoin guides as required by 47 C.F.R. 373 6727	te Urcassee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of a guides as required by 47 C.F.R. 973 6737								
(b) ble	entify publishers who were sent information in 9(a).									
: t	tations affiliated with the Network, in the following publishers of program guidervices, and Kidsnet Media Guide and N	ides: TV Gui	de, TV Data Techno	e target child a ologies, Tribune	audience, to e Media					
s S	he following publishers of program gui ervices, and Kidsnet Media Guide and N omplete the following for each program that you aired during the past three	ides: TV Gui News.	de, TV Data Techno	ologies, Tribune	e Media Core Program.					
s Co	he following publishers of program gui ervices, and Kidsnet Media Guide and N emplete the following for each program that you aired during the past three the of Digital Core Program 81	ides: TV Gui News.	de, TV Data Techno	ologies, Tribune	e Media Core Program					
s Co	he following publishers of program gui ervices, and Kidsnet Media Guide and N omplete the following for each program that you aired during the past three	ides: TV Gui News.	de, TV Data Techno	ologies, Tribune	≅ Media Core Program.					
S Co	he following publishers of program gui ervices, and Kidsnet Media Guide and N emplete the following for each program that you aired during the past three the of Digital Core Program 81	ides: TV Gui News. months that meets the d	de, TV Data Technodelinition of Core Programming. C	onlogies, Tribune omplete chart below for each C Originat NETW	≅ Media Core Program.					
S Co	he following publishers of program gui ervices, and Kidsnet Media Guide and N emplete the following for each program that you aired during the past three the of Digital Core Program #1 OONBORY AND THE SUPER 7 gular Schedule aturdays 10-1030a 7/3-9/11/10	ides: TV Gui News. months that meets the	de, TV Data Technodefinition of Core Programming. C	onlogies, Tribune omplete chart below for each C Originat NETW	e Media Core Program. Jon ORK					
tu S Co Tu No Re	he following publishers of program gui ervices, and Kidsnet Media Guide and N amplete the following for each program that you aired during the past three the of Digital Core Program #1 OONBORY AND THE SUPER 7	ides: TV Gui News. months that meets the	de, TV Data Technode, TV Data Technode, TV Data Technode, Technode, Commission of Core Programming. C	onplete chart below for each C Originat NETW Number	Media Core Program. from ORK of Pre-emptions E/I Symbol Used As					
S Co	he following publishers of program gui ervices, and Kidsnet Media Guide and N emplete the following for each program that you aired during the past three the of Digital Core Program #1 OONBORY AND THE SUPER 7 gular Schedule aturdays 10-1030a 7/3-9/11/10	ides: TV Gui News. months that meets the	de, TV Data Technodefinition of Core Programming. C	Ologies, Tribune Onplete chart below for each C Originat NETW Number	e Media Core Program. Jon ORK					

Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an episode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, demonstrate how taking greedy, selfish and deceptive actions leads to problems. Major educational objectives of the program include: encouraging viewers to develop positive personal qualities and pro-social behaviors including helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to critically assess and value their own capabilities and skills; and aiding viewers to accept and appreciate the competencies and differences in others. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #2		Origination
BUSYTOWN MYSTERIES		NETWORK
Psyndar Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-enspirous
saturdays $1030-11a \ 7/3-9/11$, sunday $7-30a \ 9/19$ and $9/26$	13	
Length of Program	Age of Target Audicoce From To	Ed Symbol Caesa As Required
30 minutes	3 years 7 years	Y
Describe the educational and informational objective of the program and flow it meets the definition of Core Pro-		

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown

Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #3		Origination
DOODLEBOPS ROCKIN' ROAD SHOW		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre- emptions
sat 11-1130 7/3-9/11, sat 9/18 10-1030a, sun 9/26 630-7a	13	
Length of Program	Age of Target Andience	Ed Symbol Used An Require 1
30 minutes	3 years 8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

STRAWBERRY SHORTCAKE Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions sat 1130-12noon 7/3-9/11 Length of Program Age of Target Audience Ect Symbol Company	Title of Digital Core Program #4	,		Origi	ination					
Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pre-emptions Sat 1130-12noon 7/3-9/11 Length of Program Age of Target Audience Regular Regular Regular Age of Target Audience Regular					IWORK					
Sat 1130-12noon 7/3-9/11 11 Length of Program Age of Target Audience EA Symbol C Require	Regular Schedule	egular Schedule Total Times Aired at Regularly Scheduled Time								
Length of Program Age of Target Audience Erl Symbol V Reasur		11								
Kegur			:		E/I Symbol Used As					
the same and the s				To	Required					
30 minutes 3 years 6 years Y	30 minutes			_	Y					

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In this series, Strawberry Shortcake, a curious, self-confident leader, narrates stories of her and her friends' adventures in the richly-imagined world of Strawberry Land. Using her many positive qualities, Strawberry helps her friends, who share her values but not necessarily her ability to take a broader view, to see beyond their own self-interest. The themes of the stories are designed to have particular relevance for young viewers, focusing on such issues as friendship, fear, self-confidence, sportsmanship, trust and shyness. The pro-social messages flow naturally from the narrative, as the characters experience concrete (positive and negative) consequences of their actions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

tle of Digital Core Program #S								
ABRINA:	THE ANIMATED	SERIES	- 1					NETWOR

Regular Schedule	i .	al Times Aired at Regularly Scheduled Time Number of Pre-empirins							
sun 7a-730a 7/4-9/12,		11							
Length of Program					Age of T	arget Audic			F/I Symbol User A
					From		To		Required
30 minutes				7	years	1	.2 year	s .	Y
			1.					400	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Dienal Core Program #6		Origination
SABRINA: THE ANIMATED SERIES - II		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre- emptions
sunday 730-8a 7/4-9/12 and sat 1130-12 noon 9/18 and 9/25	13	
Length of Program	Age of Target Audience	E/I Symbol Used As
30 minutes	From ro	Required
JO MITHUES	7 years 12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Divual Core Program #7	A CONTROL OF THE CONT	Origination
DOODLEBOPS ROCKIN' ROAD SHOW	- II	NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Mumber of Pro-emptions
sat 9/18 & 9/25 1030-11a	2	
Length of Program	Age of Tac	rgot Audience Ed Symbol Used As-
30 minutes	From	To Required
30 Milliages	3 years	8 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #6				Origination
SABRINA'S SECRET LIFE				NETWORK
Regular Schodgle	Total Times Aired at Regula	dy Scheduled Time		Number of Pre-emptions
sat 9/18-9/25 11a-1130a	2			
Length of Program	The second secon	Age of Target /	sudience To	Ed Symbol Used Av. Required
30 minutes		7 years	12 yea	ars Y
Describe the educational and informational objective of the program and	I how it meets the definition of C	Fore Programming		
This animated series follows the ear struggles with the age-appropriate contended to help pre-teen viewers to their day-to-day lives. Sabrina mode assurance and uncertainty, self-relimistakes. The program is specificall needs of children, has educating and meets the definition of Core Program	onflicts and pro understand many ls positive char ance, competence y designed to fu informing child	blems. Sabrina se of the social is acter traits for , and a willingne- rther the education ren as a signification	rves as sues th viewers so to lonal anant pur	a role model ey confront in , combining self- earn from her d informational pose, and otherwise
Title of Digital Core Program #9				
				rigination
BUSYTOWN MYSTERIES - II			1	JETWORK
Regular Schedule To	tal Times Aired at Regularly Sel	reduled Time	. N	umber of Pre-emptions
sun 730-8a 9/19-9/26 2				
Length of Program		Age of Target A	adience	Ed Symbol Used As
20		From	ľo	Required
30 minutes		3 years	7 yea	rs Y
Describe the educational and informational objective of the program and	how it meets the definition of C	ore Programming		
Inspired by the beloved works of bes Mysteries brings the popular adventu problem-solving twist. Children can as they scour Busytown on fun-filled episode focuses on fostering viewers skills of observation to collect fac conclusions. Each episode also develthe episode's overall theme. This prand informational needs of children, purpose, and otherwise meets the def Commission's rules.	res of Busytown follow classic c adventures look ' problem solvin ts, draw inferen ops vocabulary t ogram is specifi has educating a	to preschoolers we haracters such as ing for answers to g abilities, as the ces from those fach hrough words and cally designed to not informing child	ith an a Huckle builte's life's and character, and concepts furthes dren as	educational, , Sally and Lowly s puzzles. Each acters use their d ultimately reach s that are part of r the educational a significant
Title of Dignat Core Program #10	A CONTRACTOR OF THE STATE OF		Oris	ination
Kansas City Zoo Show	A CONTRACTOR OF A	en la final de la companya de la co		CAL
e and a second of the second o				
and the second s	iea Aired at Regularly Scheduler	tune	Nun	ther of Pre-emptions
sat 9/25 10-1030a 1		į		
Length of Program		Age of Target A	udience	E/I Symbol Cac/ As Required
30 minutes		From	To	
		8 years	16 ye a	rs Y
Describe the educational and informational objective of the program and				
KCTV5 partnered with the Kansas City	Zoo to bring vie	ewers The KC Zoo S	Show, a	half hour, locally

animals and habitats in the Kansas City Zoo. Viewers will learn what certain animals eat, where

environmental issues and conservation and how it affects the animals. This program is designed

they come from, how they reproduce and so much more. Viewers will also learn about

http://licensing.fcc.gov/KidVid/public/filing/form398.faces

to	fu	rther	the	educ	ati	onal	and	information	al	needs	of	children	abo	out	animals	3,	their	: habitat	3,
anc	ls	o much	n mo	re, a	nd	meets	the	definition	of	Core	Pro	ogramming	as	spe	ecified	in	the	Commissi	on's
ru1	es																		

11. Doe: the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other dans the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's tree digital program streams?

,

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat finit and the times and dates the episodes involved were aired

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete that below for each additional such educational and information program.

There are no digital non-core program reports.)

Sponsored Core Programming

43. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming Inoaccest by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	
DOODLEBOPS ROCKIN' ROAD SHOW - I	NETWORK	
Regular Schadule	Total Times to be Aired	
sun 630-7a	13	
Length of Program	Age of Target A	udience
30 minutes	From 3 years	To 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Little of Planned Core	Penerus 43						Origination	
ancortament of	a regular ou			w			Chigination	
DOODLEBOPS	ROCKIN'	ROAD	SHOW -	· II			NETWORK	
Conduc Schedule							Total Times to	be Aire

sat 1030-11a	. 13	
Length of Program	Age of Targ	et Audience
	From	· To
30 minutes	3 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program ÷3	Origination
SABRINA'S SECRET LIFE	NETWORK
Regular Schedule	Total Times to be Aired
sat 11-1130a	13
Length of Program	Age of Target Audience
30 minutes	From Po 7 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teen viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Fitle of Planned Core Program #4	Origination
SABRINA: THE ANIMATED SERIES	NETWORK
	Total Times to be Aired
sat 1130-12noon	13
Length of P rogram	Age of Target Audience
	From f.s
30 minutes	7 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Fithe of Planned Cree Program #5 Origination

BUSYTOWN MYSTERIES - I	NETWORK		
Régular Schedule	Total Tit	nes to be Aired	
sun 7-730a	13		
Length of Program		Age of Targ	et Audience
		From	Го
30 minutes		3 years	7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programmia	ng		
Inspired by the beloved works of best-selling children's aut Mysteries brings the popular adventures of Busytown to presc problem-solving twist. Children can follow classic character as they scour Busytown on fun-filled adventures looking for episode focuses on fostering viewers' problem solving abilit skills of observation to collect facts, draw inferences from conclusions. Each episode also develops vocabulary through w the episode's overall theme. This program is specifically de and informational needs of children, has educating and inforpurpose, and otherwise meets the definition of Core Programm Commission's rules.	hoolers s such answers ies, as those ords ar signed ming ch	s with an educat as Huckle, Sall s to life's puzz s the characters facts, and ultimed concepts that to further the alldren as a sign	ional, y and Lowly les. Each use their mately reach are part of educational nificant
Fifte of Planned Core Program # 6	Origina	etion	
BUSYTOWN MYSTERIES - II	NETV	VORK	
Fegular Schedule	Total T	imes to be Aited	
sun 730-8a	13		
Length of Program	er francis	Age of Targo	at Audience
and the second of the second o		From	16
30 minutes		3 years	7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programmi	ng	e North Anne and Company of the Anne and Anne a	and the second second
Inspired by the beloved works of best-selling children's autimysteries brings the popular adventures of Busytown to presciproblem-solving twist. Children can follow classic character as they scour Busytown on fun-filled adventures looking for episode focuses on fostering viewers' problem solving abilit skills of observation to collect facts, draw inferences from conclusions. Each episode also develops vocabulary through w the episode's overall theme. This program is specifically de and informational needs of children, has educating and inforpurpose, and otherwise meets the definition of Core Programm Commission's rules.	hoolers s such answers ies, as those ords ar signed ming ch	s with an educat. as Huckle, Sall; to life's puzz. the characters facts, and ultir ad concepts that to further the hildren as a sign	ional, y and Lowly les. Each use their mately reach are part of educational nificant
The state of the s	19.11.19.111	s services and the services of	
Fitle of Planned Core Program #7	Origination		
Kansas city Zoo Show	LOCAL		
Regular Schedule	Total Times	to be Aired	
sat 10-1030a	13		
Cough at Program		Age of Tarμ	et Audience
30 minutes		From	Го
30 MINGLES		8 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programmi	uŘ		

KCTV5 partnered with the Kansas City Zoo to bring viewers The KC Zoo Show, a half hour, locally produced program. The KC Zoo Show is designed to educate and inform the public about various animals and habitats in the Kansas City Zoo. Viewers will learn what certain animals eat, where they come from, how they reproduce and so much more. Viewers will also learn about

environmental issues and conservation and how it affects the animals. This program is designed to further the educational and informational needs of children about animals, their habitats, and so much more, and meets the definition of Core Programming as specified in the Commission's rules.

15. Doe: the Licensee publicize the existence and location of the station's Children's Television Frogramming Reports (FCC 398) as required by 47 C.F.R. §73,3526(e)(11)(iii)?

16. Identify the licensea's children's programming haison.

Name		Telephone Number
Amy Warren		913-677-7157
Address	aga awa ka sa	F-mail Address
4500 Shawnee Mission Plwy		amy.warren@kctv5.com
City	State	ZIP Code
Fairway	KS	66205

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanational). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any conting on proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. \$73.671, NOTES 2 and 3

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs with respect to all programs specifically designed for children ages twelve and under. The station has terminated analog operations. Accordingly, questions 7(b) and 7(b) are no longer applicable.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18. SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47. SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47. SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Sumo of Licensee	Signature
Meredith Corporation	Maria
Date	(A)
10/11/2010	

FCC Form 398 March 2006

CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2010 – September 30, 2010

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

BUSYTOWN MYSTERIES NOONBORY & THE SUPER 7 DOODLEBOPS ROCKIN' ROAD SHOW STRAWBERRY SHORTCAKE SABRINA, THE ANIMATED SERIES - I SABRINA. THE ANIMATED SERIES - II SABRINA'S SECRET LIFE

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2010 through September 30, 2010, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Senior Vice President

CBS Program Practices, New York

CBS Television Network

Date: September 29, 2010



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Children's Television Online Filing System

FCC > Media Bureau > KidVid > Confirmation



site map

Submission Confirmation

Confirmation Number 114933 Call Sign KCTV Facility Id 41230 Filing Quarter Date 09/30/2010 Filing Date 10/11/2010

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322) Fax: 1-866-418-0232

E-mail: fccinfo@fcc.gov

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